

WITS Feeder Workshop 2024, Singapore

Ethics, Regulation, and Corporate Governance of AI

Date: September 13, 2024

Place: LT5 and LT6, Level 2, Gaia, Nanyang Business School (<https://maps.app.goo.gl/4rp8zRKcWXN2b7Rm9>)

Organizing Committee: Hyeokkoo Eric Kwon (NTU), Nan Hu (SMU), Dandan Qiao (NUS)

Presentation Format: 4 papers/session: 20 min presentation + 5 min Q&A
5 papers/session: 17 min presentation + 3 min Q&A

Workshop Program

9:00 AM - 9:45 AM	Coffee and Snacks, Registration (LT6, Level 2, Gaia)	
9:45 AM - 10:00 AM	Opening Remarks (LT6, Level 2, Gaia)	
10:00 AM - 11:40 AM	Session 1A (LT6, Level 2, Gaia) Session Chair: Hyeokkoo Eric Kwon (NTU)	Session 1B (LT5, Level 2, Gaia) Session Chair: Nan Hu (SMU)
	<p>Combining Fairness and Match: A Trustworthy Recommendation Method for Online Recruitment Platform Cong Wang (Peking University); Xiaowei Shi; Qiang Wei (Tsinghua University)</p> <p>Cross-modality Collaboration: How does Human-AI Division of Work Affect Users' Perceived News Credibility? Jingyuan Cai (City University of Hong Kong); Fiona Fui-Hoon Nah (SMU)</p> <p>Designing AI for Stress Reduction: The Impact of Conversational Styles and Anthropomorphic Features Yang (Alison) Liu; Danlei Lin (Xian Jiao Tong University)</p> <p>AIGC on Marketing: A Theory-driven Design Framework and Empirical Evaluation Bruce Yang; Li Xiaofan; Qiao Dandan (NUS)</p>	<p>Beyond (J)ust a (R)ather (V)ery (I)ntelligent (S)ystem: Can You Outdo Ironman Troubleshooting Complex Technical Problems? Zeyuan (Stephen) Hong; Ben Choi; Waifong Boh (NTU)</p> <p>Identity Threat Presented by Artificial Intelligence and Employee's Coping Strategies Xuenan Huo (City University of Hong Kong); Keng Leng Siau (SMU)</p> <p>Signal Your Team: Heterogeneous Impacts of Joining a Virtual Team on Telehealth Platforms Shiyi Wang; Jack Tong; John Dong (NTU); Jian-jun Wang (Dalian University of Technology)</p> <p>Firm-Level AI Ethical Awareness: Measurement and Effects Ma Yan; Hu Nan (SMU)</p>
11:40 AM - 1:00 PM	Lunch (LT6, Level 2, Gaia)	
1:00 PM - 2:40 PM	Session 2A (LT6, Level 2, Gaia) Session Chair: Hyeokkoo Eric Kwon (NTU)	Session 2B (LT5, Level 2, Gaia) Session Chair: Dandan Qiao (NUS)
	<p>How Generative AI Shapes Video Sharing Platform: A Tale of Two Forces Oliver Wei (HKUST); Jiali Zhou (American University); Weiyin Hong; Luying Qiu; Kai-Lung Hui (HKUST)</p> <p>Use of Large Language Models in Survey Development for Business and Research Ping Fan Ke (SMU); Ka Chung Ng (Hong Kong Polytechnic University)</p> <p>Two Heads Better Than One? Uncovering the Effectiveness of Online Content Creators' Collaboration Nila Zhang; Shi Tang (Fudan University); Yi Chen (Shanghai International Studies University)</p> <p>Unveiling Pandora's Box of GPT: Equity or Exclusivity? An Investigation Based on Analysts Nan Hu; Xu Yang (SMU)</p>	<p>Beyond The Financial Value: How Crowdfunding Predicts Market Performance Jiayu Yao (NTU); Xuan Wei (Shanghai Jiao Tong University); Mingfeng Lin (Georgia Institute of Technology)</p> <p>Physician-AI Collaboration: Effect of Bias and Discrimination Information Transparency QIAN Yuzhou (City University of Hong Kong); SIAU Keng Leng (SMU)</p> <p>Likes Unlocked: An Experimental Study to Examine the Impact and Limitations of "Likes" on Consumer Decision-Making Qianran(Jenny) Jin (Chinese University of Hong Kong); Animesh Animesh; Alain Pinsonneault (McGill University)</p> <p>To Extubate or Not to Extubate? AI-Driven Extubation Decisions for Mechanically Ventilated Patients in ICU Zhichao Hu; Goh Kim Huat (NTU); Adrian Yeow (Singapore University of Social Sciences); Jared Louis Andre D'Souza (Ng Teng Fong General Hospital)</p>
2:40 PM - 3:20 PM	Coffee Break (LT6, Level 2, Gaia)	
3:20 PM - 5:00 PM	Session 3A (LT6, Level 2, Gaia) Session Chair: Hu Nan (SMU)	Session 3B (LT5, Level 2, Gaia) Session Chair: Dandan Qiao (NUS)
	<p>Show Me the Money, Sooner! The Impact of Frequent Payouts on Gig Worker Performance Jack Tong; Shiyi Wang (NTU); Jia Nan (University of Southern California)</p> <p>Pioneering Pathways: Strategies in Navigating Tension of GenAI Early Experiment in Anime Industry Hafizh Rafizal Adnan (NUS)</p> <p>Play, Earn, and Engage: The Motivational Influence of Play-to-Earn Crypto Models on Hedonic Service Engagement Kayoung Shin; Hyeokkoo Eric Kwon (NTU); Anindya Ghose (New York University); Changwoo Suh (Netmarble)</p> <p>Breaking Silos, Building Bridges: Collaborative Data Sharing for Mobile Ads in the Age of Privacy Hyeokkoo Eric Kwon (NTU); Sanghyuk Noel Son (AB180 Inc.)</p> <p>Illustrating the Myths with Explanations and Linking the Excuses with Dynamicity: A Visualized Discourse for Climate Actions Zhiyin LI (City University of Hong Kong)</p>	<p>In Coherence We Trust: Analyzing Effects of Discourse Coherence in Online Reviews Liu Yiming; Qiao Dandan; Li Xiaofan (NUS)</p> <p>Meta-Entrepreneurship: Integrating Gen AI and Metaverse for Entrepreneurship Yingying ZHANG (City University of Hong Kong); Keng SIAU (SMU); Zhiyin LI (City University of Hong Kong); Fiona FuiHoon Nah (SMU); Le WANG (City University of Hong Kong)</p> <p>Neural Correlates of Flow Experience in Video Gaming Zhangguang Kang; Abdelrahman B. M. Eldaly (City University of Hong Kong); Fiona Fui-Hoon Nah (SMU); Leanne Lai-Hang Chan Xiaofan Liu (City University of Hong Kong); Keng Leng Siau (SMU); Langtao Chen (University of Tulsa); Tejaswini Yelamanchili (FedEx)</p> <p>Leveraging organizational knowledge: From large digital repositories to large language models Joseph G. Davis (University of Sydney)</p> <p>Physician-AI Collaboration: A Mixed Method Study Yuzhou Qian; Xuenan Huo (City University of Hong Kong); Keng Leng Siau (SMU)</p>