

33rd Workshop On Information Technologies and Systems

Day 0 (Wednesday) December 13, 2023

Reception at Sheraton Hotel (Time will be updated later)

Day 1 (Thursday) December 14, 2023

| Time | Session | Track 1 | Track 2 | Track 3 | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|-----------------------------|--------------------|---|--|---|---|--|--|--|---|--|--|--|---|--|--|--|---|--|--|--|---|---------|-------|--|--|------------------------------------|--|
| 7:00 AM to 7:45 AM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Breakfast | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8:00 AM to 9:30 AM 90 minutes 22.5 min per presentation | Session # 1 | Generative AI | Feeder workshop Chul Ho Lee | Industry Track | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Coffee break | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11:30 AM to 12:15 PM 45 minutes 22.5 min per presentation | Session # 3 | Privacy | Future of Work | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 12:15 PM to 1:30 PM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lunch & Keynote (Ballroom) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1:30 PM to 1:45 PM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Break time | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1:45 PM to 2:45 PM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Poster Session + Demo prototypes (Ballroom) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2:45 PM to 3:00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Coffee break | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3:00 PM to 4:30 PM 90 minutes 22.5 min per presentation | Session # 4 | ML/AI | Operations | Blockchain/NFT | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Gala Dinner at ISB | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Day 2 (Friday) December 15, 2023

| Time | Session | Track 1 | Track 2 | Track 3 | | | |
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| 7:00 AM to 7:45 AM | | Breakfast | | | | | |
| 8:00 AM to 9:30 AM 90 minutes | Session # 1 | DEI | ML/AI | Recommender Systems | | | |
| 22.5 min per presentation | | Authors | Title | Authors | Title | | |
| | | Abhishek Kathuria, Sumect Kumar, Devina Chaturvedi, Shrey Jain | DEI and Visual Communication Strategies of Firms Breaking the Glass Ceiling or Breaking Trust: How Does a Female Fraudster Affect Crowdfunding for Female Entrepreneurs? | Anna Taudien, Sebastian Schiffels, Andreas Fügener, Alok Gupta, Wolfgang Ketter | Naïve Diversification in AI-Advised Decision Making Human-in-the-loop: The Impact of Leveraging Users' Feedbacks on AI-powered Platforms | Rajaram R, Manoj Bharadhwaj, Vasan VS, Nargis Pervin | Enhancing Scalability in Recommender Systems through Lottery Ticket Hypothesis and Knowledge Distillation-based Neural Network Pruning A Recommendation System for Designing Customized Tours |
| | | Chenbo Shi, Chen Liang, Arunima Chhikara, Anurag Garg, Navcen Kumar, Liangfei Qiu | Decoding Decision-Making: Investigation of Bias and Discrimination in Human vs. Algorithmic Choices | Dongchen Zou, Juan Feng | Can AI-powered Translation Help You Find a Match?—Evidence from A Field Experiment on A Global Matchmaking Platform | Wangsheng Zhu, Syam Menon, Sumit Sarkar | Knowledge based Context aware Group Recommender System for Point of Interest Recommendation |
| | Balaji Padmanabhan, Arindam Ray | Systemic Fairness and College Admissions | Tong Shen, Chen Liang, Ming Gao, Zhou Zhou | Artificial Intelligence Systems' Impermanence: A Showstopper for Assessment? | Scott D Schanke, Yaqiong Wang, Zongxi Liu, Huimin Zhao | Voice Your Preference: Personalized Music Recommendation with Personal Voice | |
| 9:30 AM to 10:00 AM | | Coffee break | | | | | |
| 10:00 AM to 11:15 AM 75 minutes | Session # 2 | DEI | Platforms | Healthcare | | | |
| 25 mins per paper | | Authors | Title | Authors | Title | | |
| | | Ozgur Aksoy, Mehmet Ayvaci, Asunur Cezar, Srinivasan Raghunathan | When Systemic Biases Taint Algorithms A Path to More Equitable Access in Healthcare (Best Paper Award Nominee) | Haoyu Yuan, Dandan Qiao, Qiang Wei | Decoding Persuasion: A Hierarchical Deep Learning Framework for Forecasting Crowdfunding Success | Deepika Gopukumar, Nirup Menon, Martin Schoen | Estimating Optimal Medication Prescription Policy Tree Using Causal Machine Learning |
| | | Lavlin Agrawal, Raj Sharman, Cristian Tiu, Charles Lindsey, Joenvaara Juha | Social Unrest and Reversed Discrimination in P2P Lending | Shasha Cao, Raghu Santanam, Pei-yu Chen, Tian Lu | The Impact of Home Delivery Services on Users' Consumption Behaviors and Environment: A Comprehensive Empirical Investigation | Fanying Chen, Opher Baron, Abraham Seidmann | Integrating In-Person Specialists' Care with AI-Driven Telemedicine |
| | Enock Chemocheq, Daniel Zantedeschi, Kaushik Dutta | Understanding Hidden Bias in Data: Combining Shapley Value and Structural Equation Models (SHAP-SEM) | Jian Zhang, Barrie Nault | The Impact of AI Platform with Plugins for Third-Party Application Developers | Shivin Srivastava, Siddharth Bhatia, Lingxiao Huang, Jun Heng Lim, Kenji Kawaguchi, Vaibhav Rajan | Classification aware clustering for Risk Prediction and Subtyping in Clinical Data | |
| 11:15 AM to 11:30 AM | | Coffee break | | | | | |
| 11:30 AM to 12:45 PM 75 minutes | Session # 3 | Social Media/User Generated Content | Platforms | Healthcare | | | |
| 25 min per presentation | | Authors | Title | Authors | Title | | |
| | | Ruiqi Rich Zhu | Effect of Social Media Rumors on Investor Behaviors | Zhongyi Liu, Sungyong Um | Unveiling Impact of Platform Owner on Ecosystem Dynamics: Evidence from the Case of STEAM | Yi Zhu, Soumya Sen, Pinar Karaca-Mandic, Alexander Everhart | Predicting Medical Device Recalls: A Theory-Driven Deep Learning Approach Leveraging Regulatory Submission Characteristics |
| | | Yi Gao, Pei-yu Chen, Dengpan Liu | Can Hiding (Dis)Like Help? Examine the Impact of Performance Metrics Disclosure on Social Media Platforms (Best Paper Award Nominee) | Ying Zhang, Meilin Gu, Pei-yu Chen, Dengpan Liu | Robbing Peter to Pay Paul: An Economic Analysis of Platforms' Acquisition of Original Content (Best Paper Award Nominee) | Sung Hyun Kwon | Between Shocks and Interactions: How Pandemic and Social Distancing Changed Interplay Across Platforms |
| | Yimei Zhou, Hwei Yang, Yifan Yu, Jinghua Huang | Responding to Negative Reviews: Examining the Moderating Roles of Discrete Negative Emotions | Fanshu Li, Pallab Sanyal, Shun Ye | Segmenting the Crowd: Managing Multichannel Crowdsourcing Platforms | Tianjian Guo, Shichang Zhang, Indranil Bardhan, Ying Ding | Predicting ICU Length of Stay: A Graph Learning-based Explainable AI Approach | |
| 12:45 PM to 2:00 PM | Lunch + Awards (Ballroom) | | | | | | |
| 2:00 PM to 3:00 PM | (Prabuddha De Best Paper Award and Runner up, Best Dissertation Award and Runner up, Conference Organizers Recognition) | | | | | | |
| 3:00 PM to 3:30 PM | | Panel in the Ballroom | | | | | |
| 3:30 PM to 4:15 PM 75 minutes | Session # 4 | Social Media/User Generated Content | Platforms | Blockchain/NFT | | | |
| 25 min per presentation | | Authors | Title | Authors | Title | | |
| | | Meilin Gu, Zizheng Liu, Guanlin Wu, Dengpan Liu | Fostering or Hindering Allegiance Cultivation: An Economic Analysis of Fan Loyalty on User-Generated Content Platforms | | Ashok Kasthuri, Aseem Pahuja, Zhiling Guo, Lingxiao Jiang, Richard Banach | SafeNFT Mart: A DSR Approach to a Secure NFT Marketplace | |
| | | Zhe Jing, Jack Tong, Yue Y guo, Alain Chong | The Role of Goal Incentives at Live Streaming: Evidence from a Natural Experiment (Best Paper Award Nominee) | | Yanzhen Chen, Shu He, Yangchen Mou | Between Bytes and Bonds: A Bond Market Perspective on the Social Impact of Cryptocurrencies | |
| | Sumeet Kumar, Aditya Bobde, Rakesh Mallipeddi, Subodha Kumar | Exploring Memes as a Catalyst for Social Media Engagement: Evidence from Roe vs. Wade Verdict | | Xi Zhao, Jian Li, Xiang (Shawn) Wan, Xinyu Zang, Kenny Cheng | What Doesn't Kill You Makes You Stronger? Evidence from Vampire Attack on Decentralized Exchange | | |
| TBD | | Closing Dinner and Bollywood Themed Cultural night | | | | | |

Posters

| Title | Authors |
|--|---|
| Algorithm failures and consumers response: Evidence from Zillow | Nikhil Malik |
| Digital Inclusion: Can Platform Affordances Mitigate Online Harassment? | Eujean Byun, Lisa Yeo, Marie Yeh |
| Empathic Algorithm Delegation: Fostering Effective Human-AI Collaboration in Decision-Making | Thomas Ware III |
| Game of Truth: Leveraging Large Language Models to Examine the Interventions of Misinformation | Zhaoqi Cheng, Yusen Wu, Dokyun Lee |
| Gamified Data Annotation Framework for Machine Learning: A Case Study for Named Entity Recognition and Relation Extraction | Ugochukwu Etudo, Priyankar Bose, Victoria Yoon |
| How Do Recruiters Co-learn with Machine Learning? Empirical Evidences from a Human Resources Firm | Charles Wan, Ting Li |
| Information Technology and Managerial Improvisation Capability: A NeuroIS Perspective | Siddharth G Majhi, Anindya Pattanayak |
| Reading Between the Lines: Exploring Differences in Opinion Formation After Reading AI-Generated News | Rebecca M Heigl, Kevin Bauer, Florian Pethig |
| Seeking Donations in Digital Age: Unraveling Strategies Behind Successful Crowdfunding Campaigns | Rohit Mattu, M. Vimalkumar, Jang Bahadur Singh |
| Strategic Investment of Firms in Edge Computing to Complement the Cloud | Shiva Shekhar, Hooman Hidaji |
| The Use of Generative AI in Digital Marketing: A Randomized Field Experiment on Restaurant Promotion | Mingwei Sun, Lauren Rhue, Kunpeng Zhang, P. K. Kannan |
| Whispers of Change: How ChatGPT Adoption Influences Customer Engagement | Fun Yi Chan, Chaoyue Gao, Alvin Leung, Qiang Ye |

Demo/Prototype

| Title | Authors |
|---|----------------|
| DigiCall: A Benchmark for Measuring the Maturity of Digital Strategy through Company Earning Calls | Hilal Pataci |
| Scaling feedback with AI - A prototype | Vishal Sachdev |
| reproduce.work: A framework to facilitate cross-platform computational reproducibility in scientific publishing | Alex P. Miller |